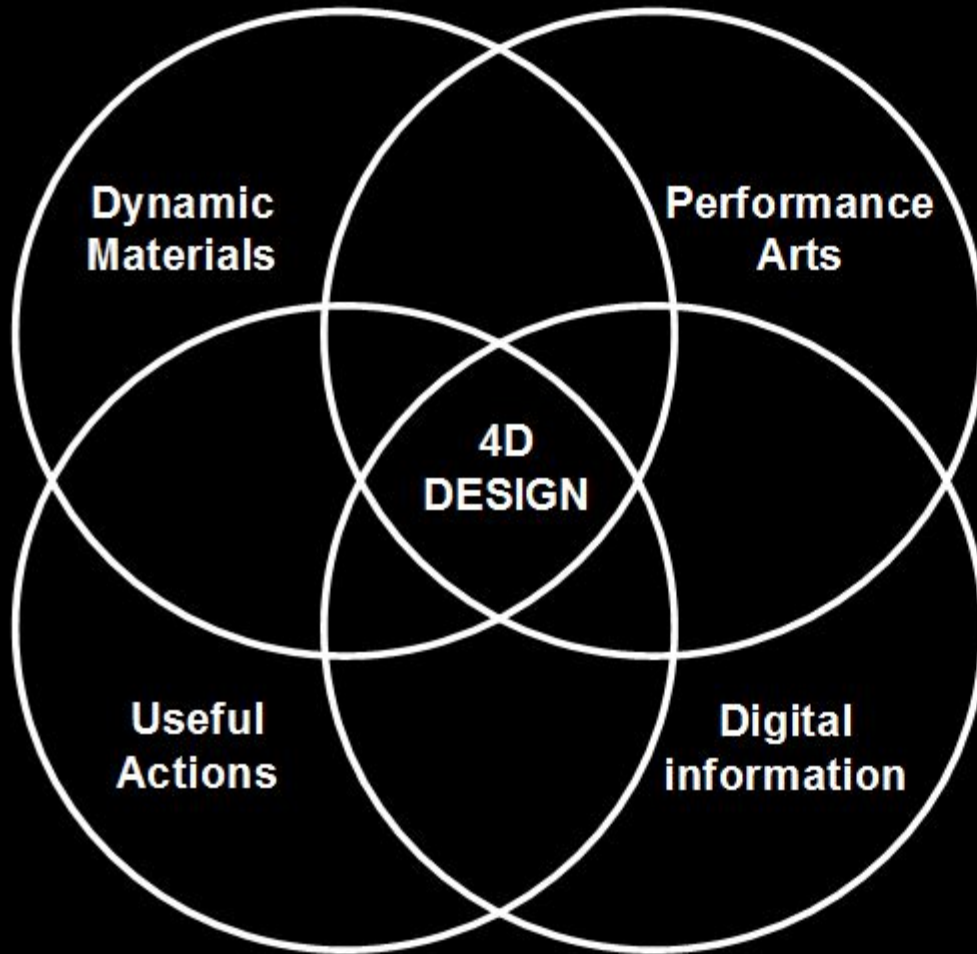


4D

DESIGN

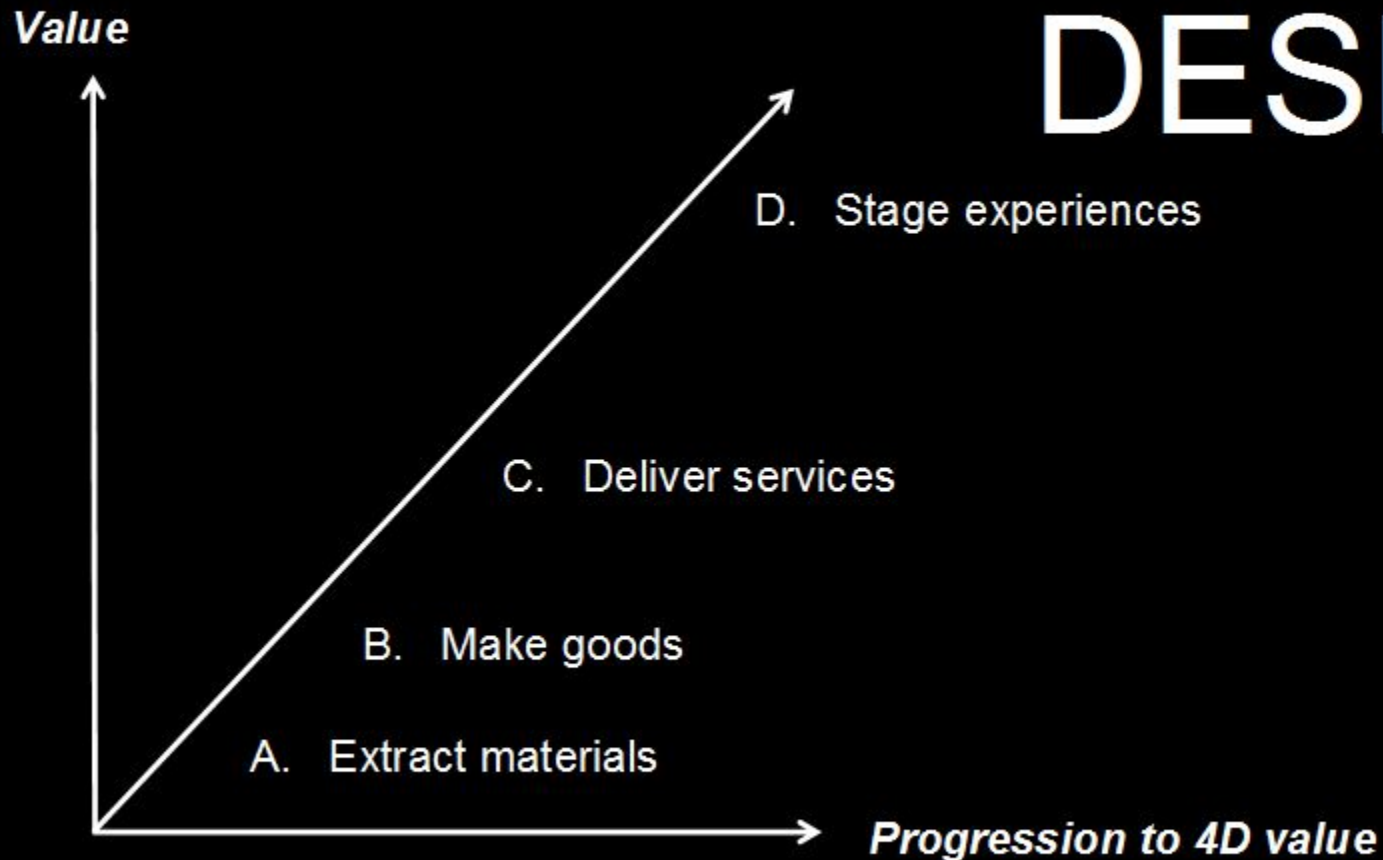


“The dynamic form resulting from the design of the behaviour of artefacts and people in relation to each other and their environment.”

Alec Robertson 1995

4D

DESIGN



from Pine & Gilmore's book *The Experience Economy* (1999).